



Department of Paediatrics and Child Health  
University of Cape Town

# 46th Annual UCT Paediatric Refresher Course

6 - 10 February

2023



## EXHIBITION STANDS

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## SPONSORSHIP OPPORTUNITIES

UCT PAEDIATRIC REFRESHER COURSE 2023  
SPONSORSHIP OPPORTUNITIES  
LONDOCOR EVENT MANAGEMENT  
TEL: +27 (0) 82 773 1851 FAX: +27 87 238 7035  
Email: [dine@londocor.co.za](mailto:dine@londocor.co.za)

Dear Sir/Madam,

## **46<sup>TH</sup> ANNUAL UCT PAEDIATRIC REFRESHER COURSE 2023**

6 - 10 February 2023

VINEYARD HOTEL, CAPE TOWN

### ***SCHEDULE AT A GLANCE***

#### Monday 6 February:

Pre-congress workshop – Half day derm workshop

Build up for exhibitors

#### Tuesday 7 February:

Pre-congress workshops – Half day GIT workshop

Half day Allergy workshop

#### Wednesday 8 February:

Scientific Sessions

Opening Cocktail symposium

#### Thursday 9 February:

*Trade sponsored breakfast symposium*

Scientific Sessions

Speakers' Dinner

#### Friday 10 February:

*Trade sponsored breakfast symposium*

Scientific Sessions

Close at 13h00

Break-down for exhibitors after lunch

### ***EXHIBITION FLOOR PLAN***

Please find attached the exhibition floor plan. The exhibition area will be downstairs as well as upstairs (the scientific sessions will be held upstairs)

Refreshment breaks and luncheons will be served as indicated on the floor plan.

### **STAND COSTS EXCLUDING VAT @ 15%:**

- **3m x 2m stands: R38 000.00 (Stands 1 – 11)**
- **Table exhibitors: (pull up banners only): R22 000.00 (Tables 12 - 24)**

*The height restriction is 2.5m for all exhibition stands.*

All stands will be booked on a first come first serve basis.

#### **Package price includes:**

Each exhibition stand will be provided with a table, table cloth and two chairs (if required), and an electrical plug point (15 amp). In addition, exhibitors will receive:

- 2x free trade registrations per single stand (stands 1 – 11) including daily lunches and teas
- 1 x free trade registration per table exhibitor (tables 12 – 24) including daily lunches and teas
- Company logo with link to your website will be placed on the congress website and included in all congress announcements and final programme. Please remember to forward your company logo and website address to us when you book your stand.
- Visit-a-stand competition entry forms.

**Additional trade delegate: R2 800.00**

## OTHER SPONSORSHIP OPPORTUNITIES

**Please note that companies who do not exhibit, may unfortunately not partake in any of the sponsorship opportunities:**

### 1. Registration Desk, Bags & Tags for approx. 150 delegates COST: R40 000.00 plus VAT @ 15%

Please refer to the attached floor plan for the location of the Registration & CPD desk (Double Stand 6m x 2m). All delegates must scan their name badges twice daily for maximum CPD points.

This sponsorship will include the following:

- Acknowledgement on the congress website, with company logo and link to website
- Acknowledgement in the welcome letters & final programme
- 6 x free trade registrations including daily lunches and teas.
- Branding will be permitted on the congress bags, note pads and pens. No advertising material from other companies will be allowed in the congress bags, except for approved congress journals and the congress final programme.

This sponsorship does not include:

- Congress bags for approx. 150 delegates
- Name badges (inclusive of printed barcodes), scanners and lanyards

### 2. A4 FULL colour advertisements in the final programme x 5 COST: R2 000.00 plus VAT @ 15%

The final programme will be inserted in the congress bags

The final programme will include comprehensive information on the scientific sessions and faculty

The placement of advertisements will be decided by the organising committee and placed on a first come first serve basis

### 3. Speakers' Dinner, Thursday 13 February COST: R25 000.00 plus VAT @15%

(inclusive meals and beverages for 40 speakers)

The sponsor's logo will appear on the invitation to the faculty and committee.

The sponsor will have the exclusive rights to attend the dinner and welcome the guests on arrival. (4 guests from the sponsor may attend this event)

Please contact the congress organisers for further details.

### 4. Pre congress workshops (Monday & Tuesday) COST: R20 000.00 plus VAT @ 15% per workshop

Monday 6 February 2023 – Half day Derm workshop at the Vineyard

Tuesday 8 February 2023 – Half day GIT workshop at the Vineyard

Tuesday 8 February 2023 – Half day Allergy workshop at the Vineyard

All workshops will be advertised on the congress website and announcements.

Cost includes:

- Marketing to registered delegates
- Venue hire
- Standard audio visual and technical support
- Attendance registers
- Workshops will be fully accredited with CPD points unless not applicable.
- Catering

#### **5. Breakfast Symposia (Thursday 17 February & Friday 18 February)**

**COST: R20 000.00 plus VAT @ 15%**

**One morning** trade symposium will be permitted on Thursday and Friday morning from 07h15 – 08h15

Sponsor may select speaker and topic (*subject to scientific committee's approval*).

All symposia will be advertised on the congress website and announcements.

Cost includes:

- Marketing to registered delegates
- Venue hire
- Standard audio visual and technical support
- Attendance registers
- Symposia will be fully accredited with CPD points unless not applicable.

This sponsorship does not include:

- Catering requirements

#### **6. Cocktail Symposia (Wednesday 16 February)**

**COST: R20 000 plus VAT @ 15%**

**Cocktail** trade symposium will be permitted on Wednesday from 17h15 – 18h15

Sponsor may select speaker and topic (*subject to scientific committee's approval*).

All symposia will be advertised on the congress website and announcements.

Cost includes:

- Marketing to registered delegates
- Venue hire
- Standard audio visual and technical support
- Attendance registers
- Symposia will be fully accredited with CPD points unless not applicable.

This sponsorship does not include:

- Catering requirements

#### **7. Branding of Congress Bathrooms**

**COST: R6 000.00 plus VAT @ 15%**

Exclusivity fee excluding the costs of branded items

Sponsor may brand the restrooms with hand wash, hand cream, tissues, etc.

Further information is available from the congress organisers.

#### **8. Branding of Tea/Coffee & Lunch Stations**

**COST: R10 500.00 plus VAT @ 15%**

Exclusive sponsorship for the duration of the Refresher Course

All teas and lunches will be served inside the exhibition hall.

Sponsor will have the opportunity to brand the serving stations (table cloths, runners / overlays, serviettes, coasters etc.) Further information is available from the congress organisers

#### 9. Branding of outdoor space (seating & umbrellas)

**COST: R10 500.00 plus VAT @ 15%**

Exclusive sponsorship for the duration of the Refresher Course  
Sponsor may brand umbrellas, cocktail tables and chairs outside the Vineyard Hotel  
Further information is available from the congress organisers.

#### **PAYMENT TERMS**

Upon booking, a cost estimate will be forwarded to you. Please note that a Purchase Order must be sent to the congress organisers within 30 days. A tax invoice for a **50% deposit** will be generated and payment of the deposit is due within 30 days from date of invoice.

The balance of your booking will be invoiced by no later than the **1<sup>st</sup> of January 2022** and balance of payment is due by no later than the **31<sup>st</sup> of January 2023**. Should payment not be received by the due date, the congress organiser reserves the right to release and resell the stand position or sponsorship opportunity.

#### **CANCELLATION POLICY**

Please forward all cancellations in writing to the congress secretariat.

Cancellation received by the 1<sup>st</sup> of December 2022 will result in a 50% refund of the total invoice cost. All cancellations received from the 2<sup>nd</sup> of December 2022 will result in a 100% cancellation fee.

#### **THE CONGRESS TEAM: LONDOCOR EVENT MANAGEMENT**

Diné Poulton

Tel: 082 773 1851 Fax: 011 954 6100

Email: [dine@londocor.co.za](mailto:dine@londocor.co.za)

Diné: 082 773 1851



## CONTRACT TO EXHIBIT & PARTICIPATE IN

### THE 46<sup>TH</sup> ANNUAL UCT PAEDIATRIC REFRESHER COURSE 2023

Please complete the following and return to [dine@londocor.co.za](mailto:dine@londocor.co.za) or fax to 086 694 5671.

<b>Full Company name (for invoicing purpose)</b>	
<b>Postal address</b>	
<b>VAT Number</b>	
<b>Contact person</b>	
<b>E-mail address</b>	
<b>Telephone No (office)</b>	
<b>Cell no</b>	
<b>Website</b>	

#### WE HEREBY APPLY FOR THE FOLLOWING:

<b>Exhibition Stand No</b>	1 <sup>st</sup> Choice <input style="width: 50px; height: 20px; border: 1px solid red;" type="text"/>	2 <sup>nd</sup> Choice <input style="width: 50px; height: 20px; border: 1px solid red;" type="text"/>	3 <sup>rd</sup> Choice <input style="width: 50px; height: 20px; border: 1px solid red;" type="text"/>
<b>Additional trade delegates @ R2 800.00</b>			
<b>Other sponsorship items (please list)</b>	1 <sup>st</sup> Choice <input style="width: 90%; height: 25px; border: 1px solid red;" type="text"/>		

**Please complete the following:**

I, ..... (full names)

Representing ..... (name of company)

Hereby accept the terms and conditions including cancellation fees as per the above document.

**Signature:** ..... **Date:** .....

By signing this document the exhibitor accepts acknowledgement of the *Guidelines to industry and Health Care Personnel: The Regulations relating to foodstuffs for infant and young children, R.991 of 6 December 2012 ("Regulations")* – attached documents. Exhibitors must forward all promotional material, stand/display and art work 1 month (11 January 2022) prior to the 2023 UCT Paediatric Refresher Course Committee for approval.

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*For any further information, please contact: Diné Poulton at Londocor Event Management: Tel: + 27 11 954 5753*

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